

## **Palmer attracts new-business firepower.**

Palmer Construction has hired industry veteran Woody Owens to oversee their business-development initiatives. Formerly President of Genesis Consulting, a firm that provided strategic consulting services for engineering and construction firms, Owens has 35 years of extensive managerial experience in developing and managing complex infrastructure projects in the areas of transportation, facilities and flood control projects.

He's interfaced with State and Federal Officials, developed national infrastructure business and, as former National Director of Program and Construction Management, managed projects in excess of \$4 billion. Woody also served as Public Works Manager, supervising 1,150 bridges and 5,000 miles of streets in the City of Houston with a 650-person workforce.